

**RESTON TOWN CENTER ASSOCIATION
BOARD UPDATE #2 (August 2006)**

1. Arts:

The Saturday night summer concert series "Reston Concerts on the Town" which is sponsored primarily by the RTCA began June 3. A full schedule for the series, which continues until August 26, can be found at www.restontowncenter.com. Printed schedules were distributed to all residential communities in Town Center. Schedules are also available by calling the RTCA office at 703-435-6600. A sculpture for the Reston Town Square has been identified and a contract for purchase signed. Installation will occur after the Town Square has been turned over to the Reston Urban Core Association, probably in fall 2006.

2. Design Review Board (DRB):

In July 2006 Barbara Rovin, the RTCA Executive Director, began a new initiative to enforce the DRB signage guidelines in the Town Center District. The biggest problem is the proliferation of signs related to marketing residential properties. Sales agents and marketing departments were contacted regarding all temporary signs in the district. Ms. Rovin and her assistant then removed approximately 29 signs from the medians and sides of the major roads in the Town Center. Many of those were advertising for other businesses. The Design Review Board will be reviewing the larger signs and banners that have been up without approval from them.

3. LINK transportation program:

The Spanish translation of the LINK website (www.linkinfo.org) has been a big success. There were over 400 hits in June 2006. There were 18,515 more hits on the site in June 2006 than June 2005. New LINK brochures and new bus schedules have also been distributed to the residential communities in the Town Center. More can be obtained by calling the RTCA office at 703-435-6600

4. West Market Stormwater Facility:

Since Terrabrook is still the owner it is important to get them to do any required maintenance or clean-up. Ms. Rovin has been in touch with their representatives and also the West Market manager to facilitate this. Since the RTCA does not own any of the property, it currently has no authority or obligation related to the stormwater facility. A transfer of ownership cannot take place until Terrabrook has obtained certain final certifications from the state, a process that has been underway for years.

5. RTCA Tour:

On July 25 2006 the RTCA Board of Directors along with a representative from the Design Review Board toured the entire RTCA District by van and walked through the Urban Core area. The primary focus of the tour and discussion that followed was the following:

- a. the appearance of entrances to the Town Center District;
- b. the need for better maintenance in areas under the control of the County or VDOT as well as private owners;
- c. outside dining areas that appear to encroach too far into areas for pedestrians

These are all issues that must be addressed primarily by the private or public owners of the property since the RTCA does not own any of the property in question. However the Executive Director will be meeting with County and VDOT representatives in August to show them the areas of concern. The RTCA Board and the DRB will be working together in August and September to develop property maintenance standards for other areas. They will also be working with the restaurants to improve the outdoor seating situation and come up with recommended standards for seating space limitations and barriers.

6. Reserve Funds:

The Board approved a long-term investment strategy for reserve funds.

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